

## FUND RAISING IDEAS FOR NATIONAL SPECIALTIES

These are just a few ideas that have been successful fund raisers for other parent clubs.

1. Special Sales Tables at the Nationals  
Consists of breed related items not easily available to owners. Have club members buy these special items in their travels and donate them to the Nationals.
2. Small items
  - a. laminated luggage tags – buy for \$1/sell for \$3.
  - b. National Logo Pin – get members to start collecting.
3. Hosting event at current Nationals to raise monies for next year's National – have a presale item.
  - a. Breakfast, evening cocktail party, ice cream social
  - b. Wine & Cheese Party
    - have local wineries donate some of their product to sell.
    - there is a company that will etch a logo or design on their wine bottles.
4. Wall of Fame  
Have individual sheets of Foam Core (specify available size) for sale to members who wish to showcase their kennel or highlight a specific dog with photos, pedigree, etc. Decide on a place these boards will be hung or placed (hospitality suite or banquet room). Choose a place that will have a lot of traffic.
5. "I made the Cut" t-shirts with the Specialty Logo.
6. Reserve Ring Side Seating
  - a. Pre-sell basic chairs that will be at ring side.
  - b. Director Chairs (be sure to charge enough to make a profit – pre-sales only)
    - have specialty logo on the seat
    - have specialty slogan on front of seat back
    - have purchaser's kennel name printed on back
    - charge additional \$15 to have chairs shipped to buyers who flew to specialty(Something to consider– is the idea of ringside seating too elitist? Will this alienate some of your membership?)

7. Specialty Quilts
  - a. Sell a square to your regional clubs, have it put together and then Raffle it off.
  - b. Collect old breed T-shirt s, cut designs into squares to be put together for the front of the quilt. Again raffle off.
  
8. Next year's logo contest
  - a. Designs submitted by members (basic charge per design \$10-20)
  - b. Have members vote on design (\$1-2 per vote)